

Speaker Biographies

Creating Competition in Japan's Telecommunications Market

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Steven K. Vogel is Associate Professor of Political Science at the University of California, Berkeley. He specializes in the political economy of the advanced industrialized nations, especially Japan. His book, *Freer Markets, More Rules: Regulatory Reform in Advanced Industrial Countries* (Cornell University Press, 1996), won the 1998 Masayoshi Ohira Memorial Prize. He is now conducting research comparing the Japanese and German variants of organized capitalism, and examining how these systems are adapting in the face of new pressures in the 1990s. He has written extensively on Japanese politics, industrial policy, trade, and defense policy. He has worked as a reporter for the *Japan Times* and a freelance correspondent for the *International Herald Tribune*, *Le Figaro*, and others. He has taught previously at the University of California, Irvine and Harvard University. He has a B.A. from Princeton University and a Ph.D. in Political Science from the University of California, Berkeley.

Jonathan R. McHale is director of Telecommunications and Electronic Commerce at the Office of the United States Trade Representative (USTR). His duties include formulating policy on trade-related aspects of electronic commerce and monitoring global implementation of the WTO Basic Telecommunications Agreement. He also serves as one of the chief negotiators on telecommunications deregulation issues with Japan. Prior to joining USTR, Mr. McHale worked for the US Department of State. From 1995-1997, he was the telecommunications policy officer at the US Embassy in Tokyo where he reported on market access barriers in telecommunications services and equipment. He also served as a staff assistant to US Ambassador to Japan Walter Mondale from 1993-1995. Mr. McHale has an M.A. in International Relations from Columbia University and a B.A. in History from Brown University.

Paul W. Kenefick is director of International Regulatory Affairs of Cable & Wireless Global Operations. Mr. Kenefick concentrates on international matters affecting C&W's telecommunications and internet operations in the numerous countries it has operations, including Japan. Paul has a B.A. from Catholic University in International Politics, and a J.D. from the Columbus School of Law at Catholic University. He is a member of the Virginia and District of Columbia Bar Associations, as well as the FCBA and the American Bar Association.

Robert Triendl is a project manager and senior technology analyst at the Asian Technology Information Program (ATIP) in Tokyo examining innovation in service industries as well as technology assessment and policy analysis in information technologies, telecommunications, and biotechnology. ATIP provides information about technology developments and opportunities in Japan, China, Singapore, Korea, Taiwan, India, and other Asian countries. Before joining ATIP, he was affiliated with the Center for the Sociology of Innovation at the Paris School of Mines and the Program on Science and Society at the Mitsubishi Kasei Institute of Life Sciences in Machida near Tokyo. His previous work focused on

research policy and technology assessment in biotechnology and the life sciences, environmental issues and international security in Northeast Asia, and the role of users in technical change and innovation. He has written extensively on science and technology issues in the Asia-Pacific region and is presently completing a book on risk management and the regulation of technical change in Japan. Dr. Triendl studied mathematics, music, philosophy, social sciences, and Asian languages in Innsbruck, Vienna, Tokyo, and Paris.

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