



Air Force Office of Scientific Research



日本情報

JAPAN INFORMATION ACCESS PROJECT

CHINA: A Brief Cultural Bibliography

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May 2000 (Revised October 2001)

Below is a list of readings to further your understanding of China. It is by no means inclusive nor do the authors mean to endorse any of these books. The commentary is by the US Department of State.

Blunden, Caroline and Mark Elvin. *Cultural Atlas of China Rev. ed.* New York: Checkmark Books, 1998.

This atlas describes the history, geography, and arts of China's ancient civilization. The revised edition includes an expanded bibliography, coverage of Chinese environmental problems, Taiwan, and the Chinese Diaspora.

Brahm, Laurence. *Negotiating in China: 36 Strategies.* Newton, MA: Butterworth-Heinemann, 1996.

An easy approach to negotiating in China, in which the author has provided 36 strategies for negotiation, etiquette for meeting PRC officials, and discusses the art of negotiation.

Bucknall, Kevin B. *Cultural Guide to Doing Business in China.* Newton, MA: Butterworth-Heinemann, 1994.

Provides information on appropriate behavior for successful business negotiations in the context of Chinese culture.

- Chu, Godwin and Ju, Yanan. *The Great Wall in Ruins: Communication and Cultural Change in China*. State University of New York Press, 1993.
This book shows how lifestyle and values in post-Mao China radically differ from the traditional culture. Examines attitudes about family relations, social relations, job preferences, work ethics, community life and belief systems in relation to the challenges of today's Chinese society.
- Ebrey, Patricia Buckley, ed. *Chinese Civilization: A Sourcebook*. New York: The Free Press, 1993.
- Fairbank, John K. *China: A New History*. Cambridge: Harvard University Press, 1992.
A newly informed look at China's long history, beginning with China's pre-history and ending with the Tiananmen Square Massacre.
- Fang Lizhi. *Bringing Down the Great Wall: Writings on Science, Culture and Democracy in China*. Norton, W. W. & Company, Inc., 1991.
Thirty two articles, speeches and interviews on science, culture and democracy by Fang Lizhi (one of China's leading dissidents) from 1979 to 1990.
- Giles, Robert and Robert W. Snyder, eds. *Media Studies Journal: Covering China*. New York: Freedom Forum, 1999.
This journal is a collection of essays that reflect how the American journalist depicts China, and in turn, how the Chinese media depict the United States. It is divided into three sections. "Histories" explores the events, anniversaries, and processes that shape Chinese media and American coverage of China. "Communicating" discusses the challenges of explaining China to Americans and Americans to Chinese. Finally, "issues" describes the emerging stories in China that will be important to both journalists and China watchers.
- Gladney, Dru C. *Ethnic Nationalism in China*. San Diego, CA: Harcourt Brace College Publishers, 1996.
A study of the resurgence of national ethnic movements in China.
- Goldman, Merle and Roderick MacFarquhar, eds. *The Paradox of China's Post-Mao Reforms*. Harvard: East Asian Studies, Harvard University Press, 1999.
This collection of essays analyzes the contradictory impact of China's economic reforms on its political system and social structure. Despite a rising standard of living for the majority of the Chinese population as a result of the reforms, they have also left behind a weakening central government, increasing inequalities, and a fragmenting society.
- Ikels, Charlotte. *The Return of the God of Wealth: The Transition to a Market Economy in Urban China*. Stanford: Stanford University Press, 1996.
Explores the daily contradictions of living in a social formation that is in transition from a Communist state to market socialism, and the resulting disruption of social norms that once held Chinese society together.
- Huang, Ray. *China: A Macrohistory*. Armonk, NY: M.E. Sharpe, 1989.
Interesting new interpretation of Chinese history from Neolithic times to the recent demonstrations in Peking. Presents the current political and economic reforms as a major restructuring of the Chinese nation.
- Kenna, Peggy. *Business China: A Practical Guide to Understanding Chinese Business Culture*. Lincolnwood, IL: Passport Books, 1994.
An easy way to become acquainted with business practices and protocol to help increase the chance for success in China

- Li Kwok-sing. *A Glossary of Political Terms of the PRC*. Hong Kong: Chinese University Press, 1995.
Collects 560 political terms and phrases, 1949-1990; includes explanation of the term and its origin, a description of how and under what circumstances the term was used, and a discussion of the changes of meaning over the years, as well as the political and social significance of the words
- Link, Perry, and others, eds. *Popular Culture in Contemporary China*. Armonk, NY: Westview Press, 1989.
Collection of case studies examining popular culture in China from sociological, historical, and political perspectives.
- MacKerras, Colin and Amanda Yorke. *The Cambridge Handbook of Contemporary China*. Cambridge: Cambridge University Press, 1992.
Provides basic information on the People's Republic of China from 1949 through the spring of 1990.
- Pye, Lucian W. *Chinese Commercial Negotiating Style*. Cambridge, MA: Oelgeschlager, Gunn & Hain, 1982.
A senior political analyst connects Chinese culture with the problems of doing business in China
- Schell, Orville. *Mandate of Heaven: A New Generation of Entrepreneurs, Dissidents, Bohemians, and Technocrats Lays Claim to China's Future*. Simon and Schuster Publishers, 1994.
A readable account of the forces and trends in modern Chinese society. Divided into two main parts: the first recounts the events leading up to the 1989 crackdown of Tiananmen Square and the second part examines the post-1989 Chinese society and culture.
- Schwartz, Benjamin I. *China's Cultural Values*. Tucson: Arizona State University, 1985.
A 43-page monograph on traditional Chinese values and their role in contemporary communist China.
- Seligman, Scott D. *Chinese Business Etiquette*. Warner Books, 1999.
A guide to everyday social and commercial survival while doing business in China
- Solomon, Richard H. *Chinese Political Negotiating Behavior: A Briefing Analysis*. Santa Monica, CA: Rand Corporation, December 1985.
A practical guide to political negotiations in China
- Stepanchuk, Carol and Charles Wong. *Mooncakes & Hungry Ghosts: Festivals of China*. San Francisco: China Books & Periodicals, Inc., 1991.
Good introduction to and explanation of the major festivals of China. Provides a history of the festivals and also provides a description of the customs involved in each festival.
- Wang, Yuan, Xin Sheng Zhang, and Rob Goodfellow. *Business Culture in China*. Singapore: Butterworth-Heinemann Asia, 1998.
Wang, Zhang, and Goodfellow present a modern day depiction of commerce in China. This book is aimed at providing foreign businessmen an idea of how to function within the Chinese business culture.
- Wilhelm, Alfred D., Jr. *The Chinese at the Negotiating Table: Style and Characteristics*. Washington DC: National Defense University Press, 1994.
Reviews Sino-American negotiations at Panmunjom in the 1950s and at Geneva and Warsaw in the 1950s and 1960s, by consulting the records and interviewing more than 40 individuals from China, Japan, and Korea who participated in or were knowledgeable about Sino-American and

Sino-Japanese negotiations. Analyzes the differences between Chinese and American definition, connotation, style, and techniques of “negotiating”.

Wu, Dingbo, ed. *Handbook of Chinese Popular Culture*. Westport, CT: Greenwood Publishing Group, Incorporated, 1994.

A reference that provides a comprehensive and current bibliographical and descriptive study of Chinese popular culture.

Zha, Jianying. *China Pop: How Soap Operas, Tabloids, & Bestsellers Are Transforming a Culture*. New York: New Press, 1995.

The author’s look at Chinese popular culture assesses a fast-growing, depoliticized commercial culture which is fostering a cosmopolitanism that is helping to pull China into the global arena.

Websites

AsiaSource, Asia Society

<http://www.asiasource.org>

Center for Cultural Understanding

http://www.fieldmuseum.org/research_collections/ccuc/default.htm

Chinese Culture

<http://chineseculture.about.com/culture/chineseculture/mbody.htm>

Cross Cultural Communication: Resources

<http://www.geocities.com/Athens/Academy/7726/culture.htm>

Cultural Bridge

<http://www.culturalbridge.com>

Culture Gram

<http://www.culturegram.com>

Intercultural Press

<http://interculturalpress.com/shop/index.html>

Japanese Culture

<http://japanseculture.about.com/culture/japanseculture/mbody.htm>

Journal of International Cross Cultural Management

<http://www.sagepub.co.uk/frame.html?http%3A/www.sagepub.co.uk/journals/details/j0326.html>

National Bureau of Asian Research, Strategic Asia

<http://strategicasia.nbr.org>

Society for Cross-Cultural Research

<http://www.fit.edu/CampusLife/clubs-org/scrc>

For More Information

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